

# INSTANT GLASS NOODLES



The Most Professional Manufacturer of Superior Quality Instant Glass Noodles



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Website

Linkedin

## **Vision Mission Value**

### Our Vision:

To be the global leader in the Instant Glass Noodle market

### **Our Mission:**

Customer: Global distributor partnership aligned with our

company business philosophy

Supplier: Long-term strategic business cooperation and

partnership

**Product:** To supply highly quality and competitive Instant

Glass Noodles with good mouthfeel and rich taste

**Employees:** Happiness and well benefits in return

### Our Value:

Inheritance & Innovation
Integrity & Honest
Win-win Cooperation

## CONTENT

1 Company Introduction
P1-P8

Product and Application
P9-P34

Marketing and Distribution P35-P36



# **Enterprise Brief Introduction**



### Anhui Three Brothers Potato Industry Co., Ltd

Founded In 2002, located in Anhui Province.

Manpower force :>450 employees currently

Production capacity:>65,000 MT / Annum

#### A leading manufacturer of our own brand named Zhengwen in China for:

1. Sweet potato starch Glass Noodles

2.Instant Glass Noodles

3.Self-heating Hotpot Glass Noodles

4. Wholesale and Retail Pack Glass Noodles

More than 20 years' experience in FMCG Industries from Continuous R&D,

Processing and Product marketing of Glass Noddle.

### **Our Domestic Business Partner**

Wal-mart, Metro, RT-Mart, Carrefour Hypermarket Chains, Convenione Stories Chains and OEM Food factories.

#### Our Zhengwen brand products export to:

1. North Asia: Korea, Hong Kong, Taiwan

2. Southeast Asia: Malaysia, Singapore, Philippines, Vietnam, Cambodia.

3.Others Region : Australia, New Zealand, United States , EuropeStates and Mid-East.

Our Manufacturing plant is Certified ISO9001, ISO22000, HACCP, HALAL, BRC compliance. We are Strictly Implement The National Food Quality And Safety Standards.









# **Our Advantages**

- We have a complete line to manufacture Zhengwen brands product from Glass Noddles, Sauce & Seasoning and Packaging, all within our company premises with strict internal QC.
- International STD of R&D, Modern Mass Production Workshops, Large-Scale Production Capacity Guarantee.
- Professional Project Management Team: Strict control of every process from Product Development, Sampling, Customer Order, Production Plan, QA and Shipment arrangement with Efficient and Thoughtful Service to ensure customers with worry free.





## **Production Workshop Show**

















# **Development History**

### **Transformation**

- Anhui Three Brothers Potato Industry Co., LTD Established
- Established Strategic Cooperation with Hypermarkets & Convenience Stores, such as "RT-Mart", "Metro", "Wal-Mart", "Suguo" etc.

### **Sailing Start**

## **Moving forward**

Won Awards "Chinese Green Food", Science and Technology Enterprise", Glass Noodles: "Hot and Sour Glass Noodles",

## **Business Development**

- Establish Anhui Zhengwen E-Commerce Technology Co., LTD
- Reached Strategic Cooperation with Famouse Brand Uni-President, Haidilao, Haocaitou, etc.
- Developed the First Instant Vegan Hot & Sour Glass Noodles, and Achieved a Breakthrough in Export From 0 to 1

### **Taking off**

- Instant Glass Noodles for Overseas Market
- Partners in Southeast Asia, Australia, Europe, the

# The Introduction of Sweet Potato & **Glass Noodles**



### Sweet Potato Introduction

The sweet potato or sweetpotato (Ipomoea batatas) is a dicotyledonous plant that belongs to the bindweed or morning glory family, Convolvulaceae. Its large, starchy, sweet-tasting, tuberous roots are used as a root vegetable. The young shoots and leaves are sometimes eaten as greens.

#### Nutritional Value of Sweet Potato

Sweet potatoes are a rich source of fibre as well as containing an array of vitamins and minerals including iron, calcium, selenium, and they' re a good source of most of our B vitamins and vitamin C. One of the key nutritional benefits of sweet potato is that they' re high in an antioxidant known as beta-carotene, which converts to vitamin A once consumed.



### • What is Glass Noodles?

Glass Noodle is one of the Common Food in China. It is a kind of filamentous food made of Starch from Beans, Sweet Potatoes, Potatoes, with various shapes as Bold, Thin, Round, Flat, Square and Flake etc.

The Diameter size < 0.5 mm, we call it as Silk Glass Noodles, the main raw materials are Mung Beans Starch, Sweet Potato Starch, Corn Starch. The main nutrition content: Protein, Fat, Starch, Carbohydrate





### **Glass Noodles Series** Silk Glass Noodles Glass Noodles Wide Glass Noodles

### **Instant Glass Noodles VEGAN & NON-VEGAN SERIES** Instant Hot and Sour Glass Noodles River Snail Rice Noodles Oden

### **Self-heating Hotpot VEGAN & NON-VEGAN SERIES** Spicy Flavor Tomato Flavor



The Most Professional Instant Glass Noodles Manufacturer with our owned brand and we also provide OEM Service for Overseas Market

## Satisfying Your Stomach, Exciting Your Taste Buds.

#### Glass Noodles

Product Introduction: Sweet Potato Starch Noodles Water Absorption Expansion Non-Stickiness

Shape & structure remain after over boiling;

No muddy soup

Recommended Application: Catering Industry / Restaurant



#### **Instant Glass Noodles**

Product Introduction: Convenient, Delicious, Good Mouthfeel, Rich Taste& Flavor

When to eat: Whenever & Wherever You Like; Office, Traveling, Supper, TV time, etc.



#### **River Snail Rice Noodles**

Product Introduction:

Special Flavor with Un-forgetful Taste Challenge. When to eat: Whenever & Wherever You Like; Office, Traveling, Supper, TV Time, etc.



### **Self-heating Hotpot**

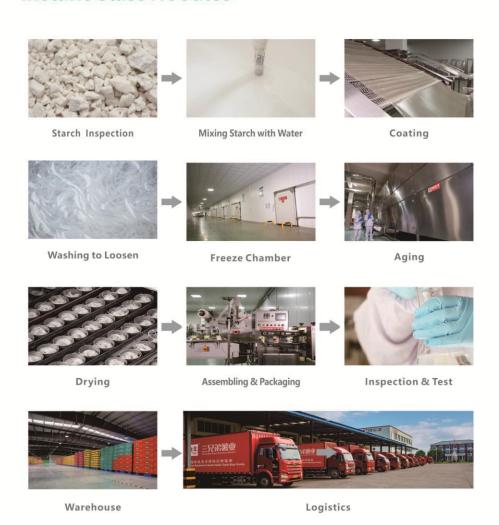
Product Introduction: Convenient & Interesting

**Hotpot Experience** 

When to eat: Whenever & Wherever You Like; Office, Traveling, Supper, TV Time, etc.



## **Production Process Flow Chart of Instant Glass Noodles**



## **Seasoning Sauce Boiling**



### Steps:

- 1.Fresh Material Processing
- 2.Oil Preheat
- 3.Batching
- 4.Decoction/Boiling Sauce
- 5.Packaging

# **Paper Cup Assembling**



### Steps:

- 1.Cup Paper Printing
- 2.Cup Lip Making
- 3. Assembly Processing

## **VEGAN SERIES**

### **Instant Glass Noodles**





Name: Glass Noodles Ingredients: Sweet Potato Starch Weight: 500 g



Name: Wide Glass Noodles Ingredients: Sweet Potato Starch Weight: 260 g



Name: Silk Glass Noodles Ingredients: Potato Starch, Corn Starch Weight: 320 g



Name: Glass Noodles Ingredients: Sweet Potato Starch Weight: 70 g

# **Application Scenarios**

## **Cup Instant Glass Noodles**







## Hotpot







## **Catering Dishes**







# **Hot and Sour Glass Noodles** Introduction



" Hot and Sour Glass Noodles" is one of the traditional snacks originated from Chongqing & Sichuan city in China, it widely spread to the urban and rural areas in China and became a popular food among the folk since then. the Glass Noodles cake is made of 100% natural sweet potato starch, it named after the prominent sour & spicy flavor, it became very popular as a Snack and Convenience Food, it is also an ingredient for Chinese household when preparing hot pot party both at home and restaurants due to its Spiciness, Freshness, Fragrant, Sourness and Non-oily. it's a natural Green Convenience Food and can be prepared separately for easy carrying.



You can enjoy this delicious food anywhere and anytime you like.

# **Self-heating Hotpot Introduction**



Hot pot, named as "antique soup" in ancient times for the boiling sound, is originally created in China as gourmet and popular by all generations.

Hot pot generally refers to a cooking method of boiling all kinds of food with heat, water or soup, and also refers to the POTS and utensils used in this cooking method. It is characterized by cooking while eating, or the pot itself has the effect of heat preservation, eating when the food is still steaming. There are similar dishes all over the world, but they are especially popular in East Asia.

Typical hot pot ingredients include all kinds of Meat, Seafood, Vegetables, Soy products, Mushrooms, Eggs, Glass Noodles, Staple Food, etc., which are put into boiling water or special stock pot and cooked until well-cooked.

## **Advantages of Self-heating Hot pot:** Fast, Convenient, Economical and Delicious



Self-heating Hot pot is a new type of Hot pot especially popular in recent years. It belongs to a type of Fast Food, No Fire or Electricity. It is mainly composed of food materials, pot for cooking, pot cover, outer pot and heating bag. In self-heating Hot pot, the bottom of the pot keeps separate from the ingredients, and most of the ingredients have been processed at high temperatures as pre-cooked food, fast and easy to cook well.

Self-heating Hot pot is a Convenient Food, which uses the heating bag to heat the precooked ingredients. The heating principle is to use quicklime of heating bag heats up when it meets water. It immediately heats up in 5-10 seconds after it meets cold water. The temperature can reach above 90°C until boiling, and the temperature of steam can reach 110°C, then use water vapor to heat or cook food and keep it warm for up to 2 hours.

So the way to enjoy Self-heating Hot pot is very simple, as long as there is water.

You can enjoy Hotpot anytime and anywhere, whether with family and friends or by yourself alone.

## **Instant Glass Noodles' Composition**



Natural Raw Material NON-Fried Food Convenient & Healthy Huge Marketing Development Space

Three Core Products of Instant Glass Noodles:

- Glass Noodles
- 2 Seasoning Sauce
- 8 Paper Cup

We developed, we processed and we produced the above 3 core products.

With a full range of service system from product packaging design, taste development, production, packaging, logistics, etc., to provide customers with guarantee on cost-effective, time-efficient services.



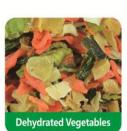




## **Six Packs Of Ingredients**













## **VEGAN SERIES**

### Instant Glass Noodles





Name: Vegan Tomato Flavor Instant Glass Noodles Ingredient Packs: 4 Packs Weight: 75 g



Name: Vegan Protein Meat Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 126 g



Name: Vegan Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 150 g



Name:Mushroom Soup Instant Glass Noodles Ingredient Packs: 4 Packs Weight: 74 g

## **NON-VEGAN SERIES**

### Instant Glass Noodles





Name:Sour Flavor I Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 121q



Name:Spicy Flavor Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 121g



Name:Chicken Soup Instant Glass Noodles Ingredient Packs: 4 Packs Weight:67g



Name:Beef Soup Instant Glass Noodles Ingredient Packs: 4 Packs Weight: 74.5g

## **VEGAN SERIES**

Self-Heating Hotpot







Name:Vegan Tomato Flavor Self-heating Hotpot Ingredient Packs: 3 Packs Weight: 260 g



Name: Vegan Spicy Protein Meat Self-heating Hotpot Ingredient Packs: 4 Packs Weight: 310 g



Name:Vegan Tomato Flavor Self-heating Hotpot(MINI) Ingredient Packs: 3 Packs Weight: 230 g



Name:Vegan Spicy Protein Meat Self-heating Hotpot(MINI) Ingredient Packs: 4 Packs Weight: 250 g

# **NON-VEGAN SERIES**

Self-Heating Hotpot







Name:Tomato Flavor Beef Self-heating Hotpot Ingredient Packs: 4 Packs Weight: 300 g



Name:Spicy Beef Self-heating Hotpot Ingredient Packs: 4 Packs Weight: 290 g



Name:Tomato Flavor Beef Self-heating Hotpot(MINI) Ingredient Packs: 4 Packs Weight: 265g



Name:Spicy Beef Self-heating Hotpot(MINI) Ingredient Packs: 4 Packs Weight: 265 g

### **Instant Glass Noodles**





Name:Tomato & Beef Flavor Instant Glass Noodles Ingredient Packs: 5 Packs Weight: 110 g



Name:Braised Beef Flavor Instant Glass Noodles Ingredient Packs: 6 Packs Weight: 100 g



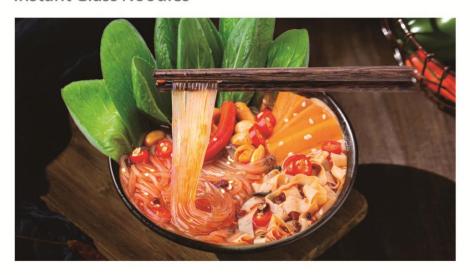
Name:Old Duck Soup Instant Glass Noodles Ingredient Packs: 6 Packs Weight: 95 g



Name:Laotan Pickled Vegetable Instant Glass Noodles Ingredient Packs: 4 Packs Weight: 95 g

## **NON-VEGAN SERIES**

### **Instant Glass Noodles**





Name: Madout Delicious Chongqing Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 132 g



Name:Clam Hot And Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 126 g



Name:Beef Soup Instant Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 125 g



Name: Green Sichuan Pepper Hot and Sour Glass Noodles Ingredient Packs: 7 Packs Weight: 123g

## **Instant Glass Noodles**





Name:Chongqing Instant Hot and Sour Glass Noodles Ingredient Packs: 5 Packs Weight: 110 g



Name: Spicy and Sour Instant Glass Noodles **Ingredient Packs:** 5 Packs Weight: 90 g



Name:Laotan Pickled Vegetable & Beef Flavor Instant Hot and Sour Glass Noodles Ingredient Packs: 3 Packs Weight: 90 g



Name:Mushroom Chicken Flavor Instant Hot and Sour Glass Noodles **Ingredient Packs:** 4 Packs Weight: 90 q

## **NON-VEGAN SERIES**

### **Instant Glass Noodles**





Name:Chongqing Instant Hot and Sour Glass Noodles **Ingredient Packs:** 5 Packs Weight:110g



Name:Old Duck Soup Instant Glass Noodles **Ingredient Packs:** 5 Packs Weight:90g



Name: Laotan Pickled Vegetable & Beef Flavor Instant Hot and Sour Glass Noodles Ingredient Packs: 3 Packs



Name: Mushroom Chicken Flavor Instant Hot and Sour Glass Noodles **Ingredient Packs:** 4 Packs Weight:90g

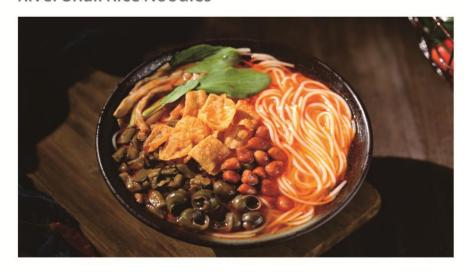


Name:Spicy Beef Flavor Instant Hot and Sour Glass Noodles Ingredient Packs: 4 Packs Weight:90g



Name:Spicy and Sour Instant Glass Noodles Ingredient Packs: 5 Packs Weight:90g

### **River Snail Rice Noodles**





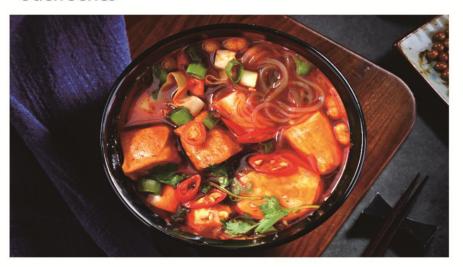
Name:River Snail Rice Noodles (Paper Cup) Ingredient Packs: 7 Packs Weight: 202 g



Name:River Snail Rice Noodles (Plastic Bag) Ingredient Packs: 7 Packs Weight: 305g

## **NON-VEGAN SERIES**

### **Oden Series**



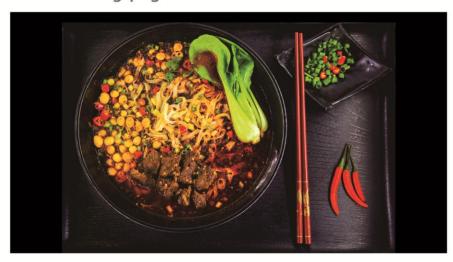


Name:Hot and Sour Oden Ingredient Packs: 8 Packs Weight: 198g



Name:Old Duck Soup Oden Ingredient Packs: 7 Packs Weight: 172g

## **Instant chongqing Noodles**





Name: Chongging Instant Noodles(Stewed Beef Flavor) Ingredient Packs: 5 Packs Weight: 100 g



Name: Chongging Instant Noodles ( Hot and Sour Beef Flavor) Ingredient Packs: 5 Packs



Name: Chongqing Instant Noodles(Spicy Beef Flavor) Ingredient Packs: 5 Packs Weight: 108 q



Name: Chongqing Instant Noodles (Pork Bone Soup) **Ingredient Packs:** 5 Packs Weight: 100 g

## **Gift Box Packaging For Instant Glass Noodles**





48CMX13.5CMX25CM 8 Cups / Box

# **Gift Box Packaging** For Self-heating Hotpot





38CMX24CMX21CM 6 Pots / Box



## **SERVICE INSTRUCTION** Instant Glass Noodles

Three Simple Steps To Enjoy The Delicious Food



Open The Lid, Add Glass Noodle And Seasoning In The Cup Or Bowl;



Pour Boiling Water Up To Water Injection Line, Close Lid, And Simmer For 5 Minutes;



Open The Lid, Then Stir Well And Enjoy The Delicious Food.





## SERVICE INSTRUCTION **Self-Heating Hotpot**

No Firing, No Plugging, Just A Cup of Cold Water and You Can Enjoy Gourmet. Take it with you and Enjoy it Whenever you want.

## **Cooking Method – Self-Heating Hotpot**

#### Step 1: Add the ingredients

Pour the Glass Noodles into the white lunch box add the seasoning from the sachet



#### Step 2: Fill the white box with water

Add drinking water up to the injection level of the white lunch box (cooling is optional)



#### Step 3: Fill the heating bag with water

Add room temperature water to the water injection level of the black box, check the non-woven bag has no damage and no powder spillage. put it into the black box.



#### Step 4: Assemble and close the lid immediately Put the white box into the

black box, close the lid immediately, heat for 15 minutes and you can enjoy the delicious hotpot.





Steam Scald





Heating

Note: Please Keep Indoor Air Circulation During Heating.

# **DISTRIBUTION MAP OF DOMESTIC MARKET**



### **Offline Sales Channels:**

Large-scale Supermarkets Chains: Wal-mart, Metro, Carrefour, RT-Mart, Vanguard, etc.

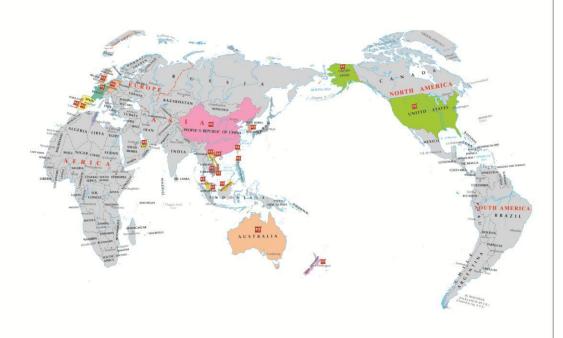
Convenience Stores Chains: 7-11, Family Mart, KEDI, C-store, Lawson, QUIK, etc.

**OEM For Large-scale Well-known Brands** 

### **Online Sales Channels:**

Alibaba, Taobao, JD, TikTok, Tmall, Buy Together, etc.

# **DISTRIBUTION MAP OF OVERSEAS MARKET**



Southeast Asia: Malaysia, Singapore, Philippines, Vietnam,

Cambodia, Laos

East Asia: Korea, Hong Kong, Taiwan

Europe: Germany, Portugal, Spain, France, United Kingdom

Oceania: Australia, New Zealand North America: United States United Arab Emirates: Dubai